

2 minutes application break

Deodorants

Facts

Origin America

Dates back Early 20th century

Ingredients Product dependant

Deodorants mask body odour

MixSing Process



Design

| | |
|-------------|--|
| Shear | CFD simulations confirms $>200,000 \text{ s}^{-1}$ |
| Design | According to European legislation and CE marked |
| Hygiene | Complying with EHEDG guidelines |
| Viscosity | Up to 75,000 cP |
| Accessories | Vacuum system, scrape agitator |
| Materials | Stainless steel: AISI 316L. All materials: EC 1935 |

Insight

Deodorants are personal care products used to control body odour caused by bacteria on the skin. The origins of deodorants can be traced back to ancient civilizations such as Egypt and Greece, where people used natural substances such as lemon juice, vinegar, and rosewater to control body odour. However, the modern form of deodorant as we know it today was not developed until the early 20th century.

In the early 20th century, a man named Edna Murphey developed the first commercial deodorant, which she called "Mum." This product was a cream applied to the underarms to control body odour.

It was made with zinc oxide, which has astringent properties that can help to reduce sweating, and wax, which helps to form a protective barrier on the skin.

In the 1940s, a man named Jules Montenier developed a roll-on deodorant called "Stopette." This product was a gel that was applied to the underarms using a roller ball. It was made with aluminium chloride, which helps to reduce sweating, and alcohol, which helps to kill bacteria on the skin.

In the 1960s, the first spray deodorants were introduced, making it even more convenient for people to apply deodorant

to their underarms. These products were made with a mixture of alcohol and a propellant, such as butane or propane, which helped to distribute the product evenly on the skin.

In the 1970s, the first antiperspirant deodorants were introduced, which contained aluminium compounds such as aluminium chlorohydrate or aluminium zirconium tetrachlorohydrate gly, that help to reduce sweating by forming a gel-like plug in the sweat ducts.

Today, many different types of deodorants are available on the market.



The power of simplicity

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